



Company Bio:

Idiomatic Entertainment specializes in creating reality, lifestyle, and short form programming for television and new media. Founded in 2007 by partners Tamir Ardon, Winston Cutshall, Daniel Johnstone and Nick Spicer, Idiomatic quickly established itself as one of the industry's most exciting companies.

Idiomatic has developed three concepts into green-lit series as consulting producers: *Groomer Has It*, for Animal Planet, *Reality Bites Back*, for Comedy Central, and *The Suicide Girls*, which was ordered to pilot by VH1. The company also developed concepts for the second season of VH1's hit show *The Pick-Up Artist*, produced the showreel for E! Canada's docu-soap *Promo Donnas*, and ventured into the online world by producing digital shorts for Slide.com's Facebook/MySpace application Superpoke!

Idiomatic is also producing a crop of its own original series and is partnered with Pilgrim Film & TV to produce a docu-series with a professional safe cracker set in New Jersey, Merv Griffin Entertainment to produce a competitive docu-series set in S. Korea at a world class Action School, and FishBowl Worldwide Media to produce a docu-soap set in Dallas with Rogers Healy and his fast paced, young and sexy Real Estate boutique.

Idiomatic maintains relationships with key sports talent to develop concepts. Currently we are actively engaged in a partnership with Reggie Miller's company Boombaby Productions for a kid's sports project, and a project with George Foreman Jr, which expands the Foreman brand.

In an effort to expand beyond the domestic market, Idiomatic has been exploring many projects on the US/Mexico boarder, one of which gained the cooperation of both Homeland Security and their Mexican equivalent.

Idiomatic is represented by the William Morris Endeavor Entertainment Agency (WME²)

Idiomatic is online at www.idiomatic-ent.com

Produced Series



Animal Planet



Comedy Central



VH1

Development Clients & Partners

- 3 Ball Productions
- Animal Planet
- Blueprint Entertainment
- Boombaby Productions (Reggie Miller)
- Comedy Central
- E! Canada
- FishBowl Worldwide Media
- Handprint Entertainment
- Katalyst Media (Ashton Kutcher)
- Merv Griffin Entertainment
- Original Productions
- Peace Arch Entertainment
- Pilgrim Film & TV
- Slide.com
- The Suicide Girls
- Super Delicious
- Time Inc.
- VH1
- XYZ Films